

Chapter Sixteen

Why Is this Chapter Important?

Chapter sixteen provides both a critical and optimistic view of the future of consulting. Some of the criticism of the industry was seen in previous chapters. Nonetheless, because this criticism may affect the future of consulting it is highlighted here. This then serves as a context to discuss the more optimistic side of consulting, which includes the commodification of knowledge and supporting a sustainable future investing in green technologies.

Supplementary material and further case studies

The good sources on the web that feature material from this chapter include:

Web link	Comment
http://www.deloitte.com/assets/Dcom-UnitedKingdom/Local%20Assets/Documents/Industries/GPS/Transport/UK_GPS_The_London_Low_Emission_Zone.pdf	An interesting case study demonstrating how a project conducted by Deloitte can have a serious impact on the environment.
http://apps.teachu.com/blog/teachublog.php?entry_id=1266249113	A paper suggesting that the past may not predict the future in business
http://www.managementconsultingnews.com/articles/thorp_article.php	A paper examining the future of consultancy and how it reflects its past
http://www.themanager.org/Resources/Consulting%20Industry%20II.htm	A further paper looking at the future prospects of management consultancy
http://piquesolutions.blogspot.com/2009/06/no-more-excess-in-consulting-industry.html	Another take on the future of management consultancy
http://www.mckinsey.com/mgi/publications/next_energy_crisis/executive_summary.asp	Averting the energy crisis by McKinsey
http://www.atkinsglobal.com/media_centre/press_releases/Carbon_tools_launched_to_help_sector_prepare_for_carbon_critical_future.aspx	A press release discussing the use of tools to reduce the carbon footprint of companies
http://www.arup.com/Services/Environmental_Consulting.aspx	Arups offering in environmental based consultancy